



POLAND
SWEDEN 2023
HANDBALL
28TH IHF MEN'S WORLD CHAMPIONSHIP

CODE OF GOOD PRACTICE

COMMITMENTS TO SUSTAINABLE DEVELOPMENT
FOR THE ORGANIZATION OF WC 2023 IN POLAND

**STICK
TOGETHER.**



Code of Good Practice

Commitments to sustainable development for the organization of WC 2023 in Poland

"Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs."

(World Commission on Environment and Development, 1987)

Staging a major sports event such as Men's Handball World Championship is a huge challenge for the organizers mainly in the sphere of organization, economics and sports. We must not forget, however, that this sports event has also environmental, social and managerial impact deriving from playing locations (cities and regions), its lasting period and a considerable number of participants (national teams, organizers, volunteers, journalists and fans). Therefore, we should point out further challenges faced by the organizers, which may not be disregarded these days, that is sustainable development issues. Consequently, as organizers of the World Championship, we have decided to prepare a Code of Good Practice, namely the commitments to sustainable development. They apply in the first place to the Championship organization department, in the second place to the cities, regions and venues as playing locations, and also to the national suppliers and partners. This document is aimed at presenting important actions, adequate to the selected goals of the UN 2030 Agenda, that we have implemented for the phase of organization and duration of the championship.

Prof. dr hab. Bogdan Sojkin
Chairman of the Organizing Committee

The Code of Good Practice for sustainable development is a guide for the organizers of the 2023 Championship in Poland, which will remind us how important and significant it is nowadays to have a planned and sustainable approach towards the organizational actions to be undertaken and available resources used. The Polish Handball Association is a pioneer in introducing a sustainable development policy when organizing major sports events in our country. We embrace this initiative both as a great honour and challenge; we would like it to set an example for future organizers of major events and in near future become a standard not only for organizing the most prominent international sports events in Poland but also for sports events at a national, regional and local level. Let's bear in mind that sustainable development is thinking and acting in terms of meeting the present social needs while being dedicated to finding such environmental, social, and economic solutions which guarantee further development without compromising the ability of future generations to meet their own needs.
We stick together for sustainability!

Grzegorz Gutkowski
Tournament Director

The adequate approach towards sustainable development must be based on what the organization actually does on a daily basis. The actions for sustainable development are only effective when they are common undertakings implemented in teams. Minor actions may lead to major and significant changes in the awareness of all participants in an event such as the World Championship, and may further get them to shoulder responsibility for the environment and development in various dimensions of social capital. The directions of activity proposed in the Code of Good Practice focus on the issues related to organizing and running the 2023 Men's Handball World Championship in Poland. In fact, they should be considered in a longer time perspective, since they indicate important areas in future actions related to the input to the sustainable development of a sports association of a sports discipline of handball.

Our key message

Stick Together for sustainability
#sticktogetherforsustainability

The rules of the **Code of Good Practice** which constitute our commitments to sustainable development for the organization of the WC 2023 in Poland include the selected aims of the UN's 17 Sustainable Development Goals. They result from the recommendations produced by the IHF/EHF, i.e. the international federations comprised of the national handball associations, as well as current political, social and economic situation, and rules for cooperation with National Suppliers and Partners of the World Championships and the Polish Handball Association.

"The 2030 Agenda for Sustainable Development, adopted in September 2015, is a comprehensive plan of action for the world in a 2030 perspective, established by the UN via negotiations amongst its member states. The adoption of the 2030 Agenda is an unprecedented event in the history of mankind. All 193 UN member states committed themselves to working for the realisation of 17 Sustainable Development Goals. The Goals are focused on ensuring decent lives, peace and economic progress for all people in the world while taking care of the natural environment and combating climate change."

(https://sdg.gov.pl/o_sdg/)

Our actions towards the employees/coworkers/volunteers / National Suppliers and Partners / local communities

The starting point for organizing the World Championship is to provide the organizational conditions and ensure physical and health-related safety for all participants. Consequently, preparing participant health and physical safety protocols is the priority, similar to the cooperation with cities and regions involved in the organization of the Championship. It is indispensable to integrate National Suppliers, Partners and Volunteers into the process of organizing and running the Championship. In the same way, it is crucial to mobilize sports potential in children and youth, who may reinforce the sport of handball in the future.

1. We include all individuals engaged in organizing WC 2023 in the COVID-19 Risk Assessment¹ protocol (we adopt procedures ensuring physical and health-related safety for all participants in the event).
2. To be our Partners/Suppliers we select in the first place those who guarantee the top quality of medical service and its full availability.
3. We establish cooperation with Partners and National Suppliers who accept the rules of sustainable development and follow them as an important part of their operating strategy.
4. We establish cooperation with local communities in the Host Cities and Regions and hold a dialogue based on partnership and mutual understanding with them.
5. We give priority to regional and local subcontractors and service providers to be our Partners, as long as they meet the required terms and conditions and follow the procedures established for the event.
6. We recruit Volunteers based on the principle of equal treatment while taking into account their experience and checking if they meet the requirements.
7. We promote effective and responsible volunteer management during the event, and emphasize the volunteers' contribution, value for society and social involvement.
8. We improve the availability of sports equipment in primary and secondary schools in Host Cities and Regions, thus creating physical development opportunities for children and youth.



¹ A common OECD and European Union initiative for dealing with threats related to Covid-19 pursuant to ISO 31000 - <https://www.sigmaweb.org/publications/SIGMA-COVID-19-Risk-assessment-guidelines-March-2021.pdf>

Our actions aimed at minimizing the CO₂ emissions

CO₂ emission constitutes a primary threat to the natural environment, which is why our organizational activities aim at minimizing the carbon footprint caused by the mobility of all Championship participants. Consequently, as part of cooperation with cities and regions, we seek to provide the participants with the possibility to use public transport free of charge (accreditations and tickets to the tournaments to be used as an entitlement for free-of-charge rides). Simultaneously, we pay attention to planning travel and travelling related to organizing the Championship.

1. We limit travelling to meetings and use online communication platforms instead.
2. Individuals engaged in organizing WC 2023 use public transport, wherever it is possible.
3. In the Organizing Department and for a vehicle fleet for WC 2023 we use only hybrid cars.
4. We seek to ensure local transport for teams in Host Cities (on the hotel – match hall – training hall – airport route) by a fleet of electric buses operated by municipal transport services.
5. We take steps aimed at having the Volunteers travel using public transport free of charge based on their badge during the WC 2023.
6. We take steps aimed at having fans use means of public transport free of charge, based on their tickets to matches, on match days to get to the event.
7. In the case of air travel we select direct flights and economy class, wherever possible.
8. We avoid taking flights between the cities and use railway transport, wherever possible.
9. For our operational activities we plan the lodging near meeting points or within a convenient reach of public transport.



Our actions aimed at balancing consumption and production

A significant issue to be solved when managing a major sports event with a considerable number of match days is waste generated by both organizers and participants in the event. Therefore, we find it important to minimize it; in particular by limiting printed materials and single-use plastic packaging (bottles, packaging) and ensuring waste segregation and recycling. The second important aspect that we strive to achieve is to prevent food wastage, bearing in mind that 1/3 of the world's greenhouse gas emissions come from its production².

1. We introduce solutions aiming at minimizing the use of bottled water (e.g. water dispensers).
2. We seek to limit the use of plastic products and single-use plastic wherever possible.
3. We promote goods and packaging that may be reused or recycled.
4. We prefer digital materials and print only the necessary ones (black and white print, reducing the print size, duplex printing wherever possible, and printing in line with the Think Before Printing campaign – 50% of paper printed is never used³).
5. We promote the use of e-tickets in various forms and sales channels.
6. During WC 2023 we try to raise awareness of the proper segregation of waste and counteracting food wastage.
7. We promote handball as an important determinant of psychophysical and motor development in children and youth, due to activities that characterize it – running, jumping, and throwing.



² <https://www.wwf.pl/jak-pozeramy-swiat>

³ <https://thinkbeforeprinting.org/>



POLAND SWEDEN 2023
HANDBALL
28TH IHF MEN'S WORLD CHAMPIONSHIP

STICK TOGETHER.

